

# LETTA™



*Award Winning*  
**GAMER**  
**SONGWRITER**  
**RECORDING ARTIST**

- 2X NETFLIX SHOWS
- GRAMMY WINNING ARTIST | NOMINATED WRITER
- 115K INSTAGRAM FOLLOWERS
- 100M BRANDED DIGITAL IMPRESSIONS
- LICENSED MATERIAL ON NICKELODEON & HBO

# NEXTTECH



[WWW.LETTAJMUSIC.COM](http://WWW.LETTAJMUSIC.COM)

**JAYE WATTS**  
HAS BEEN ACCEPTED INTO THE  
**HIGH-POTENTIAL WOMEN LEADERS PROGRAM**  
STANFORD UNIVERSITY

Executive Education Program Participant

JANUARY 2019 ISSUE 98

## le islander

BEST TRAVEL EXPERIENCES AROUND THE WORLD

**Health Benefits of Travel**  
Explore optimum biological, intellectual, psychological, and advantages of exploratory travel and more.

**The Fresh Local Markets**  
Special focus on sustainable local and natural food products, variety of recipes, explores the importance of Island Culture.

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# LETTA™

- GAMER
- INFLUENCER
- SPOKESMODEL
- BRAND AMBASSADOR
- INTERNATIONAL ARTIST
- PUBLISHED SONGWRITER
- MOTIVATIONAL SPEAKER
- FASHION CONNOISSEUR
- DIRECTOR & FILM MAKER

**FOUNDER & CEO, COEXIST GAMING  
AWARD WINNING ARTIST & GAMER**



**MICROSOFT WOMEN INTERNATIONAL  
MONTH COMMERCIAL FEATURE**



**"IF YOU KEEP IT HONEST  
AND AUTHENTIC IT IS RELIABLE  
BECAUSE YOU ARE JUST  
GIVING A PIECE OF YOU"**



**THE CEO**



**THE GAMER**



**THE ARTIST**

gettyimages®  
Rob Kim

## MUSIC & GAMING HIGHLIGHTS



- VOTED TOP 5 GAMING COMPANIES IN AMERICA
- STANFORD UNIVERSITY HIGH POTENTIAL WOMEN LEADERS COHORT NATIONWIDE TOP 15
- NETFLIX SHOWS: "THE FUTURE OF GAMING", SEASON 1, EP4, "KING OF COLLECTIBLES" SEASON 2, EP5
- HOSTED NBA2K DRAFT AT COEXIST GAMEHOUSE
- PRODUCED GENSIN IMPACT SUMMER FESTIVAL
- GRAMMY WIN FOR BEST CONTEMPORARY GOSPEL ALBUM
- SONGS IN OVER 150 MOVIE THEATERS "MONÉT" & "ALREADY KNOW"
- WROTE PILOT SONGS FOR NICKELODEON'S ZOE101, ICARLY & VICTORIOUS & HBO DOCUMENTARY
- NEWARK FILM FESTIVAL FEATURED FILM PREMIERED IN THEATERS



A Dominican Afro-Latina Raised in Dallas, Texas, Letta J's presence in the music marketplace is armed with a powerful & distinctive international sound. The daughter of two pastors, singing in church congregations of thousands of people under Bishop T.D.Jakes' leadership was no challenge for the youngest member of the Grammy Award Winning Potter's House Choir. With a catalog of over 100 records, her move to New York City ushered in numerous opportunities including her first record deal, licensed songs on HBO & Nickelodeon as well as reserved placements from several industry icons. Her ability to pen a hit, is why she has worked with producers like Timbaland, Mike City & Scott Storch, has opened in concert for artists like Atlantic Records', Trey Songz, Lauryn Hill, Elle Varner & merits phone calls from Clive Davis himself!

She is the Founder & CEO of Coexist Gaming, a tech & subscription based company renowned for its community-centric approach to innovation for the gaming & creator communities based in NYC. She built Times Square's first membership-based gaming & creator content lounge in NYC.

## AWARD WINNING GAMER & ARTIST

